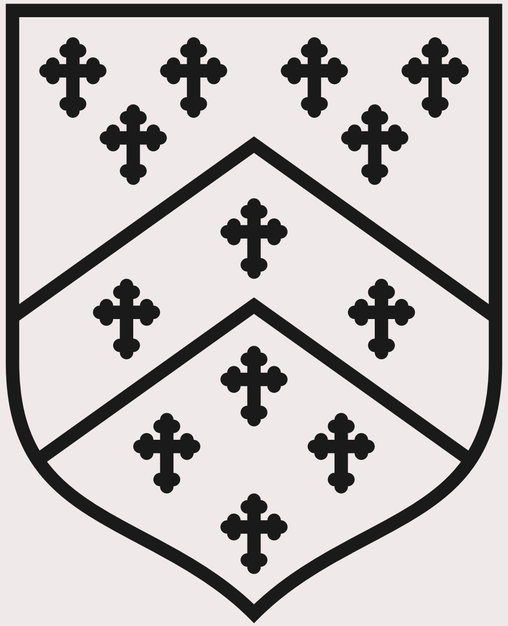
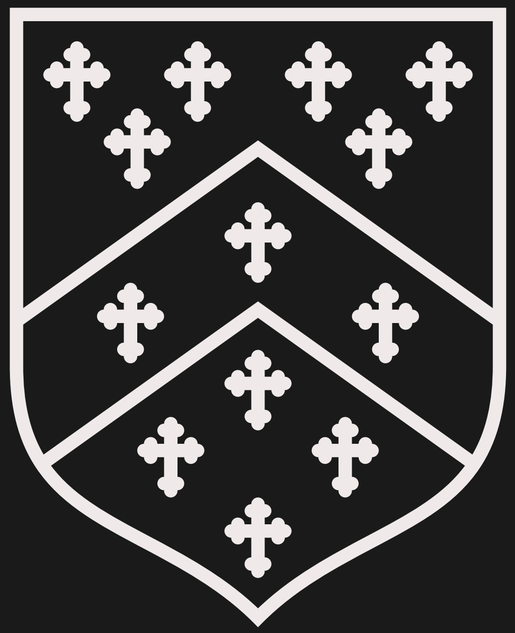
Harlaxton.
The Shield.



PRIMARY SHIELD

Single colour positive.



PRIMARY SHIELD

Single colour negative.

Harlaxton. Wordmark.

HARLAXTON

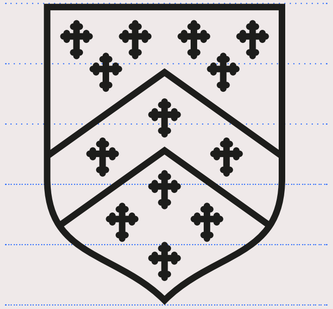
WORDMARK
Single colour positive.

HARLAXTON

WORDMARK

Single colour negative.

Harlaxton.
Combined.

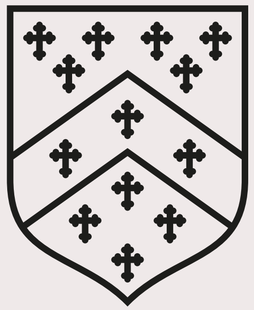


HARLAXTON

COMBINED SHIELD AND WORDMARK

Vertical single colour positive.

This arrangement has been carefully and proportionally structured; no other arrangement of this lock-up should be made.



HARLAXTON

COMBINED SHIELD AND WORDMARK

Vertical single colour positive.

This arrangement has been carefully and proportionally structured; no other arrangement of this lock-up should be made.

COMBINED SHIELD AND WORDMARK

Horizontal single colour positive.

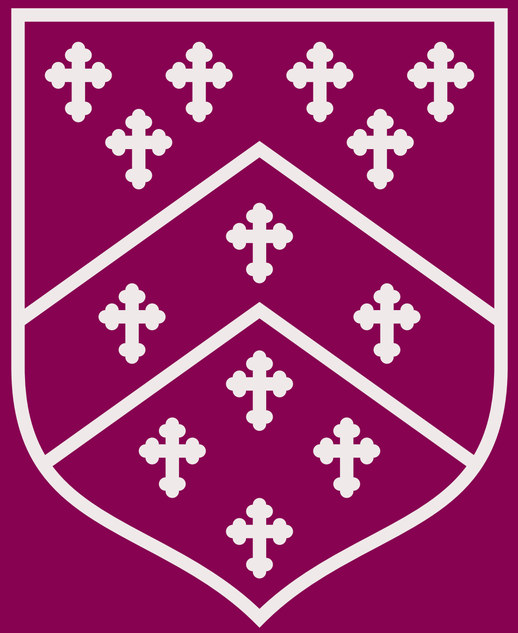
This arrangement has been carefully and proportionally structured; no other arrangement of this lock-up should be made.

COMBINED SHIELD AND WORDMARK

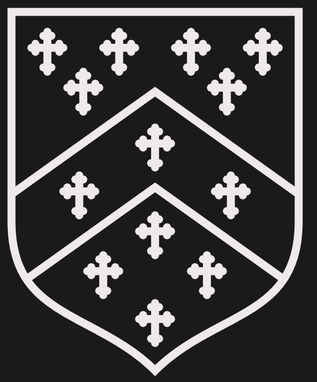
Horizontal single colour positive.

This arrangement has been carefully and proportionally structured; no other arrangement of this lock-up should be made.

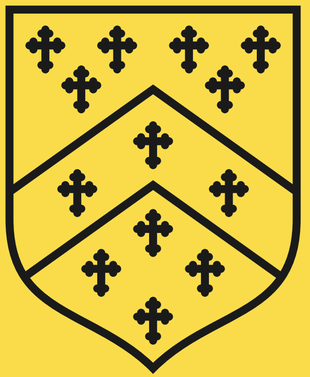
Harlaxton.
Primary Colour.



MAROON
R=135 G=2 B=81
C=38 M=100 Y=27 K=28
HEX=870251



BLACK
R=26 G=26 B=26
C=76 M=66 Y=61 K=82
HEX=1A1A1A



YELLOW
R=250 G=220 B=75
C=4 M=10 Y=78 K=0
HEX=FADC4B

Harlaxton.
Secondary Colour.

AQUA
R=31 G=100 B=255
C=84 M=62 Y=0 K=0
HEX=1F64FF

GREEN
R=62 G=195 B=120
C=68 M=0 Y=67 K=0
HEX=3EC378

RED
R=255 G=77 B=74
C=0 M=81 Y=63 K=0
HEX=FF4D4A

GREY
R=239 G=233 B=233
C=7 M=9 Y=7 K=0
HEX=EFE9E9

PINE
R=24 G=113 B=96
C=85 M=31 Y=63 K=20
HEX=187160

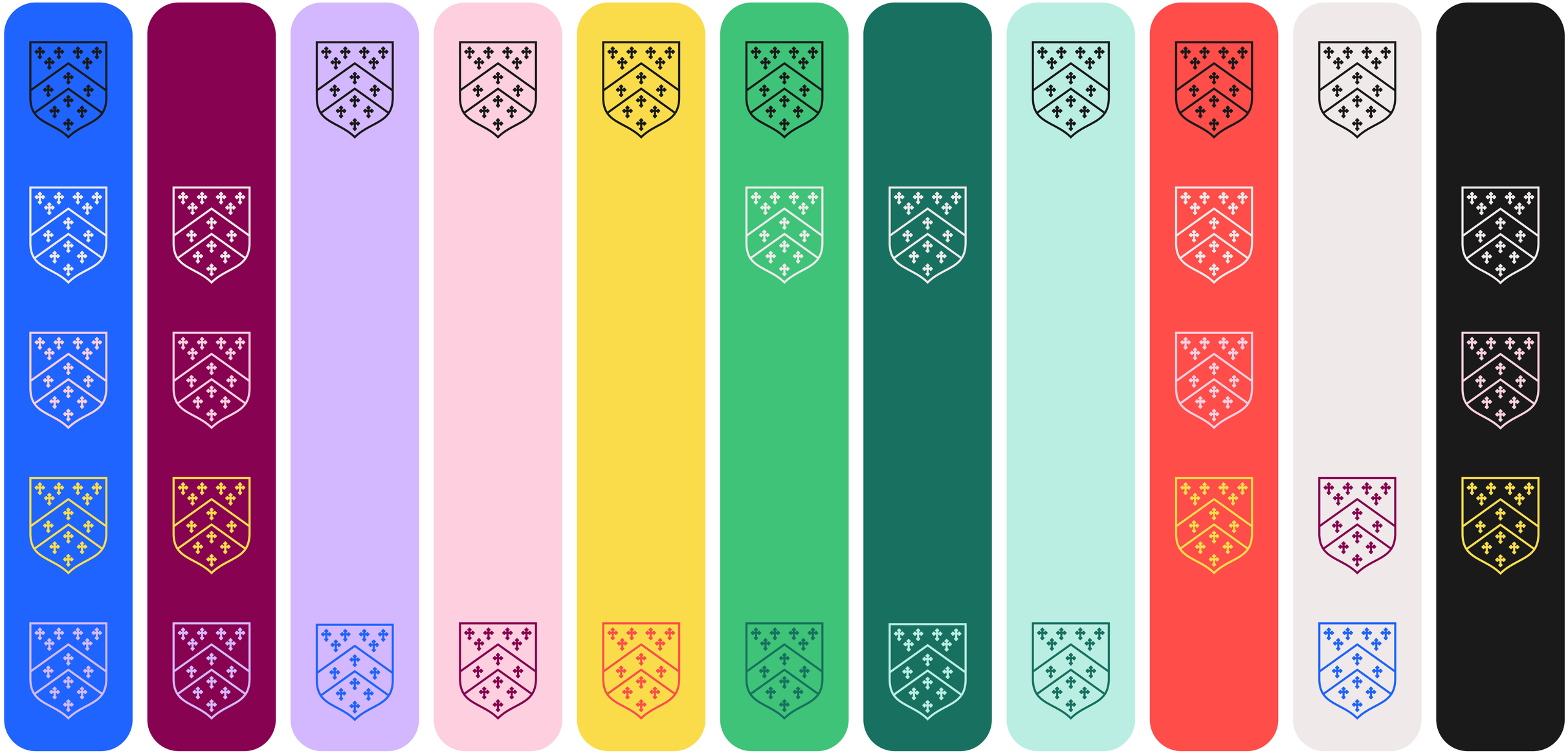
MINT
R=186 G=238 B=226
C=30 M=0 Y=18 K=0
HEX=BAEEE2

PINK
R=254 G=207 B=223
C=0 M=27 Y=3 K=0
HEX=FECFDF

PURPLE
R=211 G=184 B=255
C=24 M=31 Y=0 K=0
HEX=D3B8FF

Harlaxton.

Table of accepted colour combinations.



Harlaxton.
Typography.

AaBbCcDdE

AaBbCcDdE

GALAXIE COPERNICUS

Harlaxton.

Extra typography.

Pursue the

EXTRAORDINARY.

DISPLAY FONT

Nimpkish

EXTRA TYPOGRAPHY

Nimpkish font.

This typographic style is intended to be student-facing. It should be used to create interest and excitement in campaigns, adverts, and for student events and celebrations.

The font features special characters that can be found by using capital letters. A mixture of standard and special characters should be used. Never just one.